GTB  
  
**QA**  
[DEV 21.09] OT-1022 | XT | ES | OSB | OSB Popup Banner for OSB Abandons (1210)

**Jira ticket:**  
<https://jira.uhub.biz/browse/GTBEMEAOPT-1022>

**Site**  
https://www.ford.es

**Test location**  
All pages under <https://www.ford.es/clientes>

**Hypothesis**We see very low conversion rate across the OSB Booking Form. We believe that a key scenario is that many customers are not fully prepared to complete the form on their initial OSB Start, and therefore need a reminder to complete their booking once they have more information. We believe that having a popup to remind them will encourage users to convert.

**Test Description**

* Open the *All Visitors* QA link, it should open on the ford of spain home page.
* Hover over Clientes mega menu,under Mi Vehiculo select Pite tu cita
* If you abandon the booking process at any stage popup is triggered on all the pages that sit under base URL  <https://www.ford.es/clientes>
* Popin to appear a max of 3 times in cookie life window
* Popin to never appear 2 in a 15 min window

The popup should look like this:

Graphical user interface, website

Description automatically generated

**Browser:**   
All  
  
**Device:**   
All  
  
**Audience rules:**   
All traffic

**QA Links:**

**All visitors:**

<https://www.ford.es/?at_preview_token=_0ealCKrT6IsYg2NHkEKhw&at_preview_index=1_1&at_preview_listed_activities_only=true>